

# Grégoire Noyelle :: CV



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## Web Architect and WordPress Trainer

### Technical Skills

- **Programming Languages** : HTML, CSS, PHP, JavaScript
- **Frameworks and CMS** : WordPress (FSE), WooCommerce
- **Development Tools** : Git, Webpack
- **Other Skills** : UI Design, Responsive Design, video editing, audio recording.

### Professional Experience

#### Automation Architecture & AI Integrations / since 2022

- Design and deployment of custom automation environments (Apache Airflow, n8n) to orchestrate complex data and API workflows.
- Integration of AI assistants (Claude Code, ChatGPT) into technical and documentation workflows to accelerate production and documentation.
- Optimization of business processes: code generation, automated documentation, intelligent reporting and continuous maintenance.
- Deployment management on dedicated VPS servers with Docker: Python and Node.js environments, external APIs, CRON scheduling and monitoring.
- Currently implementing WordPress with the MCP protocol (client and server) to enable inter-application communication, content automation, and remote workflow orchestration.

**Skills acquired:** workflow orchestration, AI integration, distributed architecture, WordPress MCP automation.

#### Web Architecture and Data Mapping / since 2019

- Collaboration with Ouest-France data journalists to integrate WordPress projects with a strong interactive dimension.
- Redesign of the national mathematics database (CNRS): structuring, normalization and automation of mapping.
- Creation of custom Gutenberg blocks for dynamic display of complex data within WordPress FSE themes.
- WordPress Redesign of Websites for ENS (École Normale Supérieure).

**Skills acquired:** database architecture, data mapping, interdisciplinary collaboration.

## **Creation of the WordPress Training Center / since 2017**

- Training of professionals and agency teams in the modern WordPress ecosystem
- Strategic support for digital agencies transitioning to Full Site Editing.
- Design and production of e-learning video courses and advanced tutorials.
- Creation of the first French course on the Site Editor: WordPress 100% Block Expert.

**Skills acquired** : pedagogy, e-learning content creation, professional support.

## **Web Developer and Custom WordPress Themes / since 2006**

- Design and development of custom WordPress websites for complex needs.
- Creation of tailor-made themes, back-office optimization and fine-tuned integration of editing interfaces.
- Development of editorial and institutional platforms based on WordPress.

**Skills acquired** : HTML, CSS, PHP, JavaScript, web project management.

## **Web Design and WordPress Trainer / since 2003**

- Trainer at the Gobelins School (Paris 13th) and at apaxxdesigns for Web Design and WordPress site creation.
- Lead of digital creation workshops and project management sessions focused on design and integration.

**Skills acquired** : pedagogy, group management, flexibility in teaching.

## **Publishing and Design / 2003-2008**

- Organization of three books on French design for ICI Consultants and Liaoning Science and Technology Publishing House.

**Skills acquired** : communication in English, project management in publishing, organization of the graphic chain.

## **Formation**

- National Higher Diploma in Fine Arts (DNSAP - ENSBA, Paris 6th) - 1998 - Graduated with unanimous jury honors.
- Web Master and Web Management (ADIG, Paris 9th) - 2003

## **Involvement in the WordPress Community**

- President of WordPress Paris since 2022.
- Co-organizer of WordCamp Paris and Parisian WordPress meetups.
- Co-founder of the WP Paris association and the WordPress Very French Trip collective.
- Co-founder of the WordPress Very French Trip Podcast.
- [WordPress.org profile](#).

## **Travels and Languages**

- **Languages** : English (written, spoken)
- **Cultural Awareness** : Good understanding of Asian culture.